

**FUJIFILM**  
OFFICIAL IMAGING SPONSOR



**digital**  
Tools for the imagination.

**2.0 MEGA  
PIXELS**

*New*

**DIGITAL CAMERA**  
*FinePix 2800 Zoom*

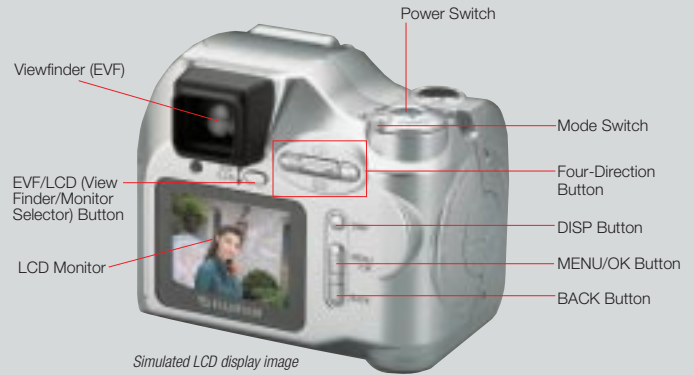
**6X  
OPTICAL  
ZOOM**

*Get Close to  
Your Subject!*



*FinePix*

# FUNCTIONS



# SPECIFICATIONS

## DIGITAL CAMERA FinePix 2800 ZOOM

<b>Number of effective pixels*</b>	2.0 million pixels			
<b>CCD sensor</b>	1/2.7-inch square pixel CCD with RGB filter (Number of total pixels: 2.11 million pixels)			
<b>Number of recorded pixels</b>	1600 × 1200 / 1280 × 960 / 640 × 480 pixels			
<b>File format</b>	Still image: JPEG (Exif Ver 2.1) Movie: AVI (Motion JPEG) [Design rule for Camera File system compliant/DPOF-compatible]			
<b>Storage media</b>	SmartMedia™ Cards (3.3V, 2 – 128MB)			
<b>Number of images</b>				
Modes	Still image (1600 × 1200 pixels)			Movie
Image quality modes	Fine	Normal	Basic	—
MG-4S	4	9	19	23 sec.
MG-8S	10	19	39	47 sec.
MG-16S/SW	20	39	75	94 sec.
MG-32S/SW	41	79	152	191 sec.
MG-64S/SW	82	159	306	385 sec.
MG-128SW	166	319	613	774 sec.
*The data sizes and numbers of available shots will vary slightly depending on the type of subject.				
<b>Lens</b>	Fujinon optical 6X zoom lens (Equivalent to 38 – 228mm on a 35mm camera)			
<b>Focal distance</b>	Normal: Approx. 0.8m/2.6ft. to infinity Macro: Approx. 10cm/3.9in. to 0.8m/2.6ft.			
<b>Aperture</b>	F2.8/F4.8/F8.2			
<b>Viewfinder</b>	Electrical viewfinder (0.55-inch 110,000-pixel LCD color viewfinder)			
<b>Exposure control</b>	64-zone TTL metering, Program AE (Exposure compensation in the Manual mode)			
<b>Sensitivity</b>	Equivalent to ISO 100			
<b>Shutter speeds</b>	1/2 to 1/1,500 sec. (combined with mechanical shutter)			
<b>White balance</b>	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm white), Fluorescent light (Cool white), Incandescent light]			
<b>Flash</b>	Auto flash using flash control sensor Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Syncro Effective range: Wide Approx. 0.3 – 3.5m (1.0 – 11.5 ft.) Telephoto Approx. 0.8 – 3.5m (2.6 – 11.5 ft.)			
<b>LCD monitor</b>	1.8-inch amorphous silicon TFT (62,000 pixels)			
<b>Interface</b>	USB			
<b>Power source</b>	4 AA-size batteries AC power adapter (optional)			
<b>Dimensions</b>	95.0 (W) × 77.0 (H) × 71.0 (D) mm/3.7 (W) × 3.0 (H) × 2.8 (D) in.			
<b>Weight</b>	Approx. 270g / 9.5oz (excluding batteries)			

### Other Functions

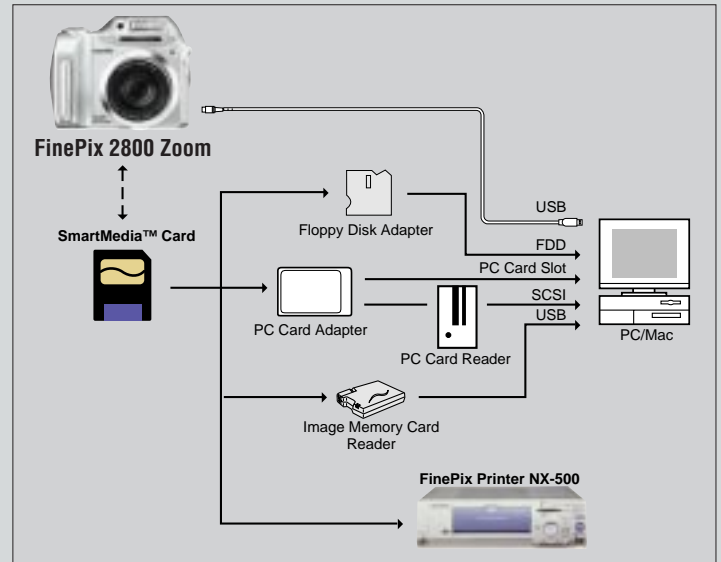
<i>Digital zoom</i>	2.5X (640 × 480 mode), 1.25X (1280 × 960 mode)
<i>Continuous shooting</i>	Up to 4 frames
<i>Movie recording</i>	320 × 240 pixels, 10 frames/sec, up to 60 sec, with sound
<i>Playback</i>	Single Frame (with max. 5X Playback Zoom)/9 Multi-frame
<i>Internet-conferencing</i>	PC camera function with "PictureHello (Windows only)"
<i>Others</i>	POWER SAVE mode, Self-timer, DPOF
<b>Accessories included</b>	16MB SmartMedia™ card 4 AA Alkaline batteries Shoulder strap USB cable CD-ROM USB driver, FinePixViewer, DP Editor, Apple QuickTime 5.0, VideoImpression, Adobe PhotoDeluxe® HE 4.0 for Windows, Adobe Active Share for Windows
<b>Operating system requirements</b>	Windows 98, 98SE, 2000 Professional, Me or XP Mac OS 8.6 – 9.2 or OS X (10.0.4 only. Note that when using FinePixViewer for Mac OS X, the print function and AVI movie play back function cannot be used.)

\* Number of Effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

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# SYSTEM CONFIGURATION



# OPTIONAL ACCESSORIES

	<b>Image Memory Card</b> MG-4S MG-8S MG-16S/SW MG-32S/SW MG-64S/SW MG-128SW		<b>AC Power Adapter</b> AC-5V
	<b>Floppy Disk Adapter</b> FD-A2		<b>Battery Charger with Battery</b> BK-NH • Charged in approx. 2 hours, • With Euro type or UK type plug
	<b>PC Card Adapter</b> PC-AD3		<b>Rechargeable Battery</b> 2HR-3UF • 2 × AA-type Ni-MH
	<b>Image Memory Card Reader</b> SM-R2		<b>Soft Case</b> SC-FX28



For more information on the full range of Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>



FUJI PHOTO FILM CO., LTD.

26-30, NISHIAZABU 2-CHOME, MINATO-KU, TOKYO 106-8620, JAPAN

Ref. No. EB-112E (SK-01-09-DT-MW) Printed in Japan © 2001 Fuji Photo Film Co., Ltd.

# 6X Zoom in a Cool and Stylish Design



Fine mode, 1600 x 1200 pixels, 1/90 sec, f/2.8, ISO 100 equivalent

Fine mode, 1600 x 1200 pixels, 1/350 sec, f/3.4, ISO 100 equivalent

Fujifilm offers the affordable FinePix 2800 Zoom digital camera with a cool and stylish design and advanced features that are even more fun, easier to use and higher performance. Behind its sleek and compact exterior, the FinePix 2800 Zoom houses such features as an 6X optical zoom for pristine image quality, an easy-to-use electronic viewfinder (EVF), movie recording with sound, and a number of other functions that give you unlimited versatility and control.

All focal distances shown below are 35mm camera equivalent.



**38mm**  
Wide-angle setting (1600 x 1200 pixels)



**114mm**  
3X optical zoom setting (1600 x 1200 pixels)



**228mm**  
6X optical zoom setting (1600 x 1200 pixels)



**570mm**  
Digital 2.5X Zoom Mode with 6X optical zoom setting (640 x 480 pixels)



## Amazing 6X Optical Zooming



The FinePix 2800 Zoom features a high-performance and large-diameter Fujinon 6X optical zoom lens with a focal range equivalent to 38–228mm on a 35mm camera. The FinePix 2800 Zoom also offers digital zoom enlarging up to 2.5X in 640 x 480 pixel mode. Combined with the 6X optical zoom, this real-

izes a total magnification effect of 15X (equivalent to 570mm on a 35mm camera).

## 2.0 Million Effective Pixels

The FinePix 2800 Zoom assures clear, natural color image quality using 2.0 million effective pixels. Detail remains crisp throughout your images even after enlargement to 6" x 8" print size.

## Easy Operation



The FinePix 2800 Zoom comes with four AA alkaline batteries and a 16MB SmartMedia™ card so you can start taking pictures right away.

Taking great shots with the FinePix 2800 Zoom is as easy as pointing the camera and pressing the shutter. Fully automatic operation controls all parameters for capturing quality pictures; the auto focus function provides sharp images, auto exposure automatically selects the optimum aperture and shutter speeds, while intelligent auto white balance adjusts for the type of lighting to give you perfect colors each time. For extremely close-up shots, the Macro Mode lets you move in as close as 10cm (3.9 inch). Continuous shooting of up to 4 frames is also possible.

The full range of manual functions of the FinePix 2800 Zoom allows complete control over the exposure, flash settings, white balance and more.

## User-friendly Electronic Viewfinder



Simulated LCD display images

shots. It lets you view images even in full sunlight. This electronic viewfinder can also be selected to display playback images instead of the LCD monitor, which saves on battery power.

The FinePix 2800 Zoom incorporates a user-friendly electronic viewfinder that displays all the technical information you need to take great

## Movie Recording and Voice Captioning Capability



The FinePix 2800 Zoom has a movie recording feature\* with sound. Now you can capture all the fun in up to 60 seconds of video per recording. The camera also offers you a convenient voice captioning feature, so you can attach voice annotation of up to 30 sec. to captured images.

\* 320 x 240 pixels

## Enjoyable Playback Function

The FinePix 2800 Zoom's 1.8-inch amorphous silicon TFT LCD monitor allows you to play back pictures or movies immediately after taking them. In addition to Single Frame Playback, the 5X Zoom Playback brings out the fine details and the Multi-frame Playback displays an array of nine different shots simultaneously on the screen.

## Easy Connection with PCs



The USB connection and the included FinePixViewer software make it easy to download picture and movie files to your PC for viewing the images. Connecting the camera to the PC causes the software to automatically start up. The

FinePixViewer also lets you connect to Fujifilm's Internet services, while the included "PictureHello" utility software turns the FinePix 2800 Zoom into a Webcam.

\* PictureHello can be used between certain types of FinePix cameras with PC camera functions.



Simulated display image

## Low Power Consumption

The FinePix 2800 Zoom utilizes four alkaline AA batteries. Reflecting a thorough reassessment of power consumption efficiency, the FinePix 2800 Zoom is capable of taking a maximum of 270 shots in standard usage\* or approx 4,500 shots in succession\*\* when using four new alkaline batteries of the type provided.

\* When the LCD monitor is set to "Off", taking shots in 1M Normal mode at 30 second intervals, half of them with the flash set to "Off".

\*\* When shooting successively for approx 2.75 hours in 640 x 480 pixel mode with the LCD monitor and flash set to "Off".

## Actual Size



DIGITAL CAMERA  
**FinePix 2800 Zoom**